



United Way of Eddy County

## FUNDING STRATEGIES

United Way of Eddy County's funding is an innovative, competitive, inclusive, flexible and results focused, distribution process to help the most vulnerable people in our community. All grants issued from United Way of Eddy County are made through our Community Impact Grant, Emerging Community Impact Grant, or other Special Grant approved by the Board of Directors.

### **Does United Way of Eddy County fund organizations or programs?**

United Way of Eddy County funds community programs, not organizations, per say.

### **Why does United Way of Eddy County fund programs and not organizations?**

Donors today have competing choices for their charitable dollars. They also want measurable results and much more accountability for the money they invest in United Way of Eddy County. This process is necessary to clearly define United Way of Eddy County's role and results be measurable. Its purpose is to establish United Way of Eddy County as the donors' first choice in "helping those most vulnerable".

### **How are results measured?**

Results will be measured based on the goals provided during the grant process. Funding is contingent upon achievement of agreed upon goals between United Way of Eddy County and the participating agencies.

### **Who decides on United Way of Eddy County funding?**

United Way of Eddy County has an Allocations Committee that is comprised of local community members and Board of Directors. The committee reviews all applications and recommends funding amounts to the Board of Directors. The Board of Directors then ratifies the recommendation of the Allocation Committee .

### **What if an agency does not achieve the goals proposed or facilitate the program in the manner in which it was proposed?**

Any money not spent within the guidelines established, or not expended during the grant period of January 1-December 31 with ample time for program to be facilitated, in excess of 10%, must be returned to United Way of Eddy County if it has already been disbursed. If it has not been distributed, the committee may choose to not disburse funding for the specific quarter in question. The Allocations Committee will review all agencies not facilitating the approved program in the manner proposed and provide a recommendation to the Board of Directors.

### **Where does money to the United Way of Eddy County come from for the Community Impact Grants?**

United Way of Eddy County receives funding from private donors and corporate donations. No money for Community Impact grants comes from any state or federal funding.

### **How much will United Way of Eddy County fund?**

United Way of Eddy County will fund up to 50% of a program. Agencies are required to find other funding sources to pay for the additional 50% of the program and unexpected expenses.

### **During the COVID-19 pandemic, will funding change?**

United Way of Eddy County continues to have the obligation to our donors to be good stewards of the money invested in us. Therefore, agencies will still be monitored to ensure goals are achieved that were proposed by the agency during our Community Impact Grant. Any program that is not operating in a modified version will be reviewed by the Allocations Committee. A recommendation will be made to the Board of Directors.

**Can participating agencies appeal the decision of the Board of Directors?**

Because we have a diverse group of volunteers that sit on the Allocations Committee and the Board their decisions are final and no appeals may occur.

If you have any question on the United Way strategies or would like to volunteer to sit on our Allocations Committee, please contact Linda Dodd at 505-947-8898 or [director@uweddyco.org](mailto:director@uweddyco.org).