



United Way of Carlsbad & South Eddy County

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For Immediate Release

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United Way Announces 2019 Allocations

The United Way of Carlsbad & South Eddy County invested almost \$400,000 in the local community to provide support to numerous programs for 2019, Executive Director Linda Dodd announced.

“It is because of the amazing support from businesses and individuals that we are able to exceed campaign goal this year; therefore, allowing us to continue to invest so heavily in the programs that are important to the success of our community,” Dodd said. “We are especially proud of the fact that at least 98% of our funds raised locally stay local, where they belong, helping our friends, families and neighbors.”

The United Way has a very rigorous grant process. Recipients of funding are expected to meet all deadlines, be in compliance with their own bylaws, and have all financial statements in order. All of the grants issued by United Way are community based. Agencies must provide an in depth explanation of how funding will help solve a problem for the many health & human service dilemmas in the local community. Quantitative data must also be provided to show the impact of the program.

United Way of Carlsbad & South Eddy County added one new program that will receive funding this year. The new program supported through the allocations process is the Court Preparedness and Empowerment program facilitated by the Cavern City Child Advocacy Center.

“The allocations process is one of the most important processes we have in place at United Way. It is our job to ensure every dollar donate to the United Way produces a result in our community,” said United Way Board Chair Donovan Mager. “We are fortunate to have a dedicated group of volunteers who put in many hours of work to determine the allocation of funds raised during our campaign. The committee works extremely hard to stay focused on programs filling the basic needs of our community as well as showing successful outcomes and complying with United Way’s requirements. The Allocations Committee ensures the programs requesting funds are making an impact in our community, and there is nothing we take more seriously than that.”

United Way continues to support 18 programs within Carlsbad and South Eddy County including organizations focusing on basic need. They include Carlsbad Community of Hope, Carlsbad Battered Families Shelter, Carlsbad Lifehouse, Carlsbad Transitional Housing & Homeless Shelter, Calvary Assembly of God Food Distribution, and Southeast New Mexico Community Action – Senior Citizens Program.

The largest recipient of funding this year went to Boys & Girls Club of Carlsbad for their focus on assisting the children in our community through its afterschool program with a Community Impact grant and donor designations totaling \$69,588.

Other essential community programs that received funding are Eddy County CASA, CARC-Child Development Services, and Teen Court.

In addition to this funding, United Way allotted \$10,000 to its education initiative expanding its annual college scholarship program for nontraditional students. The program will now be multi-year and continue to focus on first generational scholars, students with a GPA of 2.0 and above, vocational and technical students and returning students acquiring an undergraduate degree.

For more information on the United Way of Carlsbad and South Eddy County, please visit www.unitedwayofcarlsbad.org, call Dodd at 887-3504 or visit the United Way offices at 116 S. Canyon St.